### WIC Shopper Kiosk Facts:



WIC Shoppers can use the kiosk anytime the grocery store is open.

Shopper Kiosk is accessible and easy to use for customers of all ages and tech comfort levels.

The WIC





Simply scan the barcode of any grocery item, and the kiosk will instantly check if it is WIC-eligible.

## Here's what WIC shoppers can expect from the self-service WIC Shopper Kiosk.

The kiosk is designed to be interactive and easy to navigate. WIC Shoppers can expect a straightforward process for scanning products, accessing information, and utilizing the myWIC app. If WIC Shoppers have questions, please contact LAWICVendor@la.gov.

For general WIC information,

Phone: 504-568-8229 or visit

www.louisianawic.org

contact:



LOUISIANA LA WIC'S SHOPPER KIOSK

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A PRODUCT

WIC

## LA WIC'S SHOPPER KIOSK

#### **WIC Shoppers**

LA WIC wants to spread the word so more people know about the WIC program. Our kiosk teaches WIC shoppers about which food items can be purchased with WIC benefits. Visit our kiosk today to find out more!

#### WIC Shopper Kiosk Features

The kiosk makes WIC shopping simple. Shoppers can scan any item's barcode to instantly see if it is approved by WIC. The touchscreen also shows different WIC food categories and recipes. Come try our kiosk!

#### SCAN HERE TO FIND THE WIC SHOPPER KIOSK

Look for the WIC Shopper Kiosk when you go food shopping. Specific WIC Shopper Kiosk locations vary by store but look for them near the frozen fruits and vegetables or cheese and yogurt sections.

# Promotion of myWIC App

Scan the QR code on the kiosk to easily download the myWIC app on your phone or tablet. This app makes using WIC even easier!



